

## Doosan Forklift Part

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international and intercontinental organization which features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Portland houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a system consisting of over 90 autonomous sellers, the forklift group supplies quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations all through Canada and the U.S. The lift truck product line remarkably comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle designs vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck corporation in the North American marketplace, thanks to its exceptional level of product performance and their persistently high level of customer support and service given to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial domestic lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a nationwide machinery expansion project. Early sales of this industrialized equipment focused on large business groups, the armed services and on state-run companies. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Home-based lift truck business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a position of considerable expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the highly competitive North American materials handling industry. This joint-venture proved highly successful for Daewoo and their lift truck product sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a international sales system and started exporting models they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.